

Annual EEO Public File Report

MINNESOTA VALLEY BROADCASTING
Covering the Period from December 1, 2019 to November 30, 2020

Stations Comprising Station Employment Unit:
KTOE-AM/KDOG-FM/KXAC-FM/KRRW-FM/KATO-FM/KXLP-FM/KFSP-AM/KEMJ-FM

Vacancy Information

Full-time Positions Filled by Job Title	Date Hired	Total # Interviewed	Recruitment Sources Utilized	Recruitment Source of Hire
Traffic Manager	6/24/2020	8	1, 2, 3, 4, 5	2
Account Executive	3/30/2020	21	1, 2, 3, 4, 5	2
Account Executive	8/18/2020	21	1, 2, 3, 4, 5	5
Engineer	12/31/19			Exigent Hire: Unique and Exceptional

Recruitment Sources:

Radio Announcements

	<u>Contact Person</u>	<u>Address</u>	<u>Telephone or email</u>	<u>#Interviews from Source</u>
1. Radio Mankato (KATO, KDOG, KXLP, KXAC, KRRW, KTOE, KFSP)	Matt Ketelsen	59346 Madison Ave Mankato MN 56001	507.345.4537	5

Internet Site:

2. Indeed	website	www.indeed.com	website only	15
3. Facebook		www.facebook.com	website only	2
4. Radio Mankato	websites	radiomankato.com	website only	5

Employee Referral

5. Radio Mankato	Matt Ketelsen	59346 Madison Ave Mankato, Mn 56001	507.345.4537	2
------------------	---------------	-------------------------------------	--------------	---

Supplemental Outreach Initiatives:

- 1) **Internship**
June 23, 2020 - November 30, 2020
Interns have been provided the opportunity to expand their education in the broadcast industry. Including on air morning show, remotes, promotional events. Total 18 interns.
507.345.4537
- 2) **Best of Waseca Fall Summit**
October 27, 2020
Douglas Lago
The General Manager of Radio Mankato spoke to the Best of Waseca Fall Summit about Broadcasting Careers, Podcasting Careers with local radio stations and opportunities the radio station offered.
- 4) **VINE Faith in Action**
6/12/2020
Mike Lagerquist
The General Manager of Radio Mankato spoke to Vine (Non-Profit in Mankato) about careers in Broadcasting, the changing face of radio in our markets and more.

5)

Mankato Chamber of Commerce

Shannon Gullickson

The General Manager of Radio Mankato spoke to The Mankato Chamber of Commerce about careers in Broadcasting, the changing face of radio in our markets and more.

April 16, 2020