Annual EEO Public File Report
MINNESOTA VALLEY BROADCASTING
Covering the Period from December 1, 2019 to November 30, 2020

Stations Comprising Station Employment Unit:

**Vacancy Information**

<table>
<thead>
<tr>
<th>Full-time Positions Filled by Job Title</th>
<th>Date Hired</th>
<th>Total # Interviewed</th>
<th>Recruitment Sources Utilized</th>
<th>Recruitment Source of Hire</th>
</tr>
</thead>
<tbody>
<tr>
<td>Traffic Manager</td>
<td>6/24/2020</td>
<td>8</td>
<td>1, 2, 3, 4, 5</td>
<td>2</td>
</tr>
<tr>
<td>Account Executive</td>
<td>3/30/2020</td>
<td>21</td>
<td>1, 2, 3, 4, 5</td>
<td>2</td>
</tr>
<tr>
<td>Account Executive</td>
<td>8/18/2020</td>
<td>21</td>
<td>1, 2, 3, 4, 5</td>
<td>Exigent Hire: Unique and Exceptional</td>
</tr>
<tr>
<td>Engineer</td>
<td>12/31/19</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Recruitment Sources:**

**Radio Announcements**

1. Radio Mankato (KATO, KDOG, KXLP, KXAC, KRRW, KTOE, KFSP)
   - Contact Person: Matt Ketelsen
   - Address: 59346 Madison Ave Mankato MN 56001
   - Telephone or email: 507.345.4537
   - #Interviews: 5

**Internet Site:**

2. Indeed website
   - www.indeed.com
   - website only
   - #Interviews: 15

3. Facebook website
   - www.facebook.com
   - website only
   - #Interviews: 2

4. Radio Mankato websites
   - radiomankato.com
   - website only
   - #Interviews: 5

**Employee Referral**

5. Radio Mankato
   - Matt Ketelsen
   - 59346 Madison Ave Mankato, Mn 56001
   - 507.345.4537
   - #Interviews: 2

**Supplemental Outreach Initiatives:**

1) **Internship**
   - June 23, 2020 - November 30, 2020
   - Interns have been provided the opportunity to expand their education in the broadcast industry. Including on air morning show, remotes, promotional events. Total 18 interns.
   - 507.345.4537

2) **Best of Waseca Fall Summit**
   - October 27, 2020
   - Douglas Lago
   - The General Manager of Radio Mankato spoke to the Best of Waseca Fall Summit about Broadcasting Careers, Podcasting Careers with local radio stations and opportunities the radio station offered.

3) **VINE Faith in Action**
   - Mike Lagerquist
   - 6/12/2020
   - The General Manager of Radio Mankato spoke to Vine (Non-Profit in Mankato) about careers in Broadcasting, the changing face of radio in our markets and more.
The General Manager of Radio Mankato spoke to The Mankato Chamber of Commerce about careers in Broadcasting, the changing face of radio in our markets and more.